

**STRATEGIC COMMUNICATION: Advertising and Public Relations**  
**The Gaylord College of Journalism and Mass Communication**  
**The University of Oklahoma**

The Gaylord College of Journalism and Mass Communication at the University of Oklahoma seeks to hire a tenure-track assistant or associate professor in advertising and public relations.

The College seeks a person who is experienced in advertising and/or public relations and can teach in both, but may have research/creative/professional interest in one or the other. The ideal candidate will also have the background and interest to teach undergraduate classes in new media, creativity, and/or multimedia/interactive.

A master's degree is required. Preference will be given to a Ph.D. or someone with major national or international professional experience.

Women and men of ethnically diverse backgrounds, including, but not limited to, African-Americans, Asian-Americans, Latinos, and Native Americans, are particularly urged to apply. The university welcomes the creativity and unique contributions which diversity offers to students preparing to work in a diverse society.

The Gaylord College of Journalism and Mass Communication was founded in 2000, after a generous gift from the family of Edward L. Gaylord, owner of the Oklahoma Publishing Company. The Gaylord College is becoming one of the leading centers of mass communication teaching and scholarship in the United States. The size of the faculty is expanding, and the College has a state-of-the-art Gaylord Hall completed in 2004 and expanded in 2009. New faculty will take an active part in the growth of the College through superior teaching, innovative curriculum development, and notable research or creative activity. The College offers the BA, MA, and Ph.D. in journalism, advertising and public relations, and media arts and a master's (MPW) degree in professional writing.

The University of Oklahoma is located in Norman, a dynamic and growing part of the Oklahoma City media market. Norman has a diverse population with numerous artistic and cultural opportunities, a variety of restaurants and recreational activities, reasonable housing, and an excellent public school system.

Applications for the search will be reviewed beginning October 15, 2009, and will be accepted until the position is filled. Applicants should provide 1) a letter describing their teaching and professional experience and their areas of research interest, 2) a complete curriculum vitae, and 3) names, addresses (both postal and electronic), and telephone numbers of at least three references. Applications should be sent to:

Advertising/Public Relations Search Committee  
Gaylord College of Journalism and Mass Communication  
The University of Oklahoma  
395 W. Lindsey, Room 3000  
Norman, Oklahoma 73019-4201

The University of Oklahoma is an Equal Opportunity/Affirmative Action Employer.  
Women and minorities are especially encouraged to apply.

Questions regarding the position may be directed to Dr. Maureen Taylor at [mtaylor@ou.edu](mailto:mtaylor@ou.edu).  
Visit: <http://www.ou.edu/gaylord/home.html> to learn more about the Gaylord College of Journalism and Mass Communication.